

SUJET / SUBJECT :

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of nine of the world's leading cruise lines. We are also the largest cruise company, carrying nearly 45 percent of global cruise guests, and a leading provider of vacations to all major cruise destinations throughout the world. With operations in North America, Australia, Europe and Asia, our portfolio features Carnival Cruise Line, Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, AIDA Cruises, P&O Cruises (UK) and Cunard. Our portfolio of leading global, regional and national cruise brands that sell tailored cruise products, services and vacation experiences to the world's most desirable destinations. Together, the corporation's cruise lines operate 104 ships with 249,000 lower berths visiting over 700 ports around the world, with 17 new ships scheduled to be delivered through 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

For further information please log on Annual Report 2018-2019 on <https://www.carnivalcorp.com/static-files/9ba84dfd-b96a-486f-8617-34e49820077a>

You have just been hired by Arnold W Donald, CEO of Berkshire Hathaway. You are required to present a Financial Communication Analysis of Carnival Corporation & plc to James Heaney CFO of Carnival Corporation & plc in 4 hours. Please analyse carefully the following data provided to you, hereafter.

Advice: Owing to the fact that you only have 4 hours, it is strongly recommended to focus on the major aspects and matrices presented during the course.